

Westminster Community Health and Wellbeing Worker (CHWW)

programme

Local employment, upskilling and retention Healthcare Central London

Connecting the community

Increased mental, physical and social wellbeing

Increased prevention and health literacy

A different way of working....

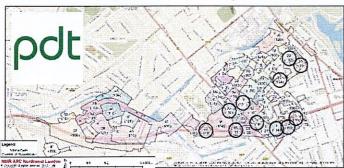


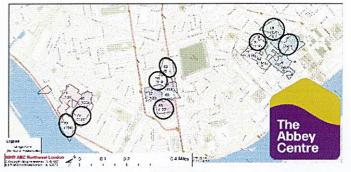
Inspired by the Brazilian Family Health Strategy, lay members of the community, trained and paid and integrated, proactively visit around 120 households once a month to build trust and relationships, promote prevention opportunities, provide chronic disease support, help with social issues and connect to local services and professionals as a reliable point of contact.

After the successful pilot demonstrated reduced demand on health services and increased prevention opportunities¹, Westminster now has 2 CHWW teams. There are 76 micro-areas or 'villages' with the highest need, 19 of which have been randomly allocated a CHWW to ensure fairness and allow for a robust evaluation with Imperial College London.



Where are the teams located?





NORTH

Proudly funded by Westminster GPs

SOUTH

PRINCIPLES

Comprehensive

Relationships built with the entire household, addressing all need and building a team around the resident

Hyperlocal

People from their community, trained and employed to deliver regular outreach-

Universal and proportional

Everyone gets seen regularly, but more time is spent in those households observed to have need

Integrated

In the community sectors, local authority and GP practices

Start date January 2024

Funded until April 2025

28 CHWWs allocated over 2800 households



PROGRESS



28 CHWWs recruited

Increasing and continuous engagement

So far up to 25% of households reached, up to 10 visits per CHWW per month

287 blood pressures taken at 10 coffee mornings, pop up stalls and launch events ~40 NEW
households reached
every month in each
team

Integration with 8 GP practices, St Mary's A&E, CLCH, the Octopus INT, care navigators, social prescribers, health coaches so far

Visits are getting easier: the average number of door knocks to achieve a visit is decreasing from 11 to 5

65% of all approaches are door knocks, 18% calls

28 training courses attended





Evaluation and monitoring courtesy of Imperial College London NWL NIHR ARC





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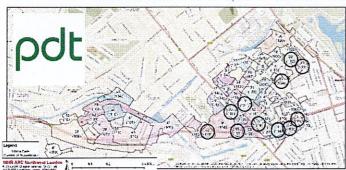


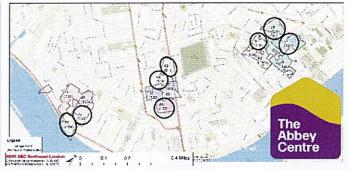
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